

FORT BEND INDEPENDENT SCHOOL DISTRICT
WILLOWRIDGE HIGH SCHOOL | HIGHTOWER HIGH SCHOOL
CAREER & TECHNICAL EDUCATION
PRINCIPALS OF ARTS, AUDIO/VIDEO TECHNOLOGY, AND COMMUNICATIONS

COURSE OVERVIEW AND SYLLABUS 2024-2025

Facilitator: Mr. Jones-Channel (Mr. JC)

Location: Willowridge High School | Hightower High School

Planning Period: Hightower- 4th Period (T) | Willowridge - 5th Period (MTF)

Email: McKenzie.Joneschance@fortbendisd.gov

Tutoring: TBA

COURSE OUTLINE

Students will learn the fundamentals of Audio/Video Production and Graphic Design. Students will learn basic software skills associated with the AAVTC pathway as well learn valuable professional skills to set the foundation for a career inside AAVTC. A digital portfolio will be the center of accumulated work. This class is a pre-requisite for AV Production I at the James Reese Career and Technical Center or the Digital Media Academy at Hightower High School.

COURSE DESCRIPTION

Note: The teacher may modify the schedule to meet the specific needs of your school.

Fall Semester

Digital Portfolios
Elements and Principals of Design
Color Theory
Graphic Design
Fashion Design
Adobe Photoshop
Adobe Illustrator
Logo Design
Career Exploration

Spring Semester

Photography
Logo Video Introduction
Adobe Premiere Pro
Video Editing
Audio Video Production
Commercials
Green Screen
Script Writing
Animation

SUPPLIES & MATERIALS

- 1 Folder or Binder with Pockets
- Notebook Paper or Sketch Paper
- Pen or Pencil (No Red Ink)

PASS PROCEDURES

There are no passes during the first 10 minutes of class and during the last 10 minutes of class. One student is only allowed out at a time. Hall passes are granted "as needed" and will not become a daily routine. **Abuse of Hall pass will result in a loss of privileges.** Students cannot use class time to take pictures or footage for assignments. There will be Stock footage available for usage if needed. Students do not have permission to leave class in large groups at any time. Should you have to be returned to class by an administrator, **YOU WILL NEVER LEAVE MY CLASS AGAIN!**

ATTENDANCE & LATEWORK

Absences and Make-Up Work: Students are responsible for obtaining materials and instructions for missed work. It is better to complete an assignment late than not at all. Partial credit is better than no credit. All assignments and resources are posted on Schoology.

Late Work Policy: Late work is defined as any assignment not submitted on its due date, except for make-up work for absences or approved school activities. When an assignment is submitted after the due date, a maximum penalty of ten (10) points per day will be deducted from the grade. After the third day, the grade is a zero. Teachers have discretion if they would like to provide more time for a reduced grade.

NON-NEGOTIABLES

- Students are always expected to adhere to the FBISD Student Code of Conduct.
- Students are expected to follow the Computer Lab Rules for computer and Internet usage. Students that violate the rules will be subject to loss-of-use privileges, discipline referrals, and parent/guardian contact.
- Don't Let that Tardy Bell Catch You!
- Enter class prepared and ready to learn.
- Please remain in your seat at all times, unless noted otherwise.
- No Profane Language, Respect Our Environment, You are held Accountable for the Everything Posted in the Classroom!

CELLPHONE POLICY

Cellphones are not to be used during instructional time! It would be considered disrespectful to use a cellphone when instruction is being given. Should a phone be confiscated, know that your personal property will be returned at the end of the class period. You will be excused from the class if you are caught using your phone during instruction. ALL phones must remain face down on the desk during instructional time.

Do's: You may use your devices to take pictures of sketches and other written work to be uploaded to Schoology. You may use your devices to look up image resources for project ideas you are working on.

Don'ts: Play games, watch movies, call someone, text or message someone, get on social media, and take selfies or pictures of other students. No usage of phones during teacher instruction.

DAILY PROCEDURES

- Enter the classroom quietly.
- Place your backpacks in the Designated backpack area.
- Sit in your assigned seat, every class period.
- Complete your bell ringer assignment.
- Stay focused! Keep your eyes on the target.

COMPUTER LAB EXPECTATIONS

An Acceptable Use Policy form must be on file for all Fort Bend ISD students. Without AUP clearance you will not have access to any student computer on campus.

Remember: Never share your User ID or password with any other students. A teacher must always be in the classroom when computers are in use. **Computer use is forbidden on days when a substitute teacher is in the classroom.**

Using the internet or computer for nonacademic purposes or visiting forbidden internet sites could result in suspension of computer use indefinitely. Do not download internet files - including music files or games - without teacher permission.

Students may not access personal email accounts using school equipment unless supervised by a teacher. Treat equipment, furniture, textbooks, and each other (and the teacher) with respect. Any student tampering with or intentionally defacing school property will be dealt with according to campus policy (see your student handbook for details).

Refrain from eating and drinking. *Only water will be allowed in the lab, and it must be placed away from student computers.

Lab seating will be assigned. You are responsible for reporting problems or issues with the computer at your station. Please let the teacher know immediately if there is a problem. Students will be held responsible for damage to computer equipment, lab furniture, cameras, and other computer lab materials.

All work will be saved and shared through students' One Drive. Students will upload final assignments to Schoology for a grade. Students will be asked to update their digital portfolios every Grading Period.

Printers are for business classroom use only, therefore, personal documents or documents for other classes may be printed with teacher permission only.

Personal storage devices or flash drives may be used only when approved by the teacher. Smart phones/tablets/laptops will be used for educational purposes only and with permission from the teacher. Personal headphones or listening devices are forbidden unless supervised by the teacher.

CONTACT ME!

My ultimate goal is to make sure that all scholars are successful. In order to achieve that goal, I strive to make myself as accessible as possible. Please reach out if you have any concerns! I am here to help you.

Email: mckenzie.joneschanne@fortbendisd.gov

Instagram: [the.urbaneducator](https://www.instagram.com/the.urbaneducator)

Twitter: [MrJC_Educates](https://twitter.com/MrJC_Educates)

Linked In: [McKenzie Jones-Channel](https://www.linkedin.com/company/McKenzie-Jones-Channel)

You can also reach out via Direct message in Schoology!

CONTRACTUAL AGREEMENT

By signing below, I agree that I have read this course syllabus in its entirety, and I will be held responsible for all sections. By signing, I also agree to adhere to the school's code of conduct and the school district's policy. By signing, I understand that if I violate this agreement or the any section withheld in this syllabus, I am subject to consequences.

Print Name

Your Signature

Date